

Cookie Policy

Cookies are small text files that can be used by websites to make a user's experience more efficient.

According to Hong Kong and EU legislation, we can store cookies on your device if they are strictly necessary for the operation of this website. For all other types of cookies, we need your permission.

This [website](#) uses different types of cookies. Some cookies are placed by third party services that appear on our pages. You can at any time change or withdraw your consent from the Cookie Policy on our website.

Learn more about who we are, how you can contact us, and how we process personal data in our Privacy Notice.

- [Necessary cookies.](#)
- [Preference cookies.](#)
- [Analytics cookies.](#)
- [Marketing cookies.](#)

Necessary cookies.

Necessary cookies make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

Name	Purpose	Expiry
__cf_bm	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	1 day
debug	This cookie is used to detect errors on the website - this information is sent to the website's support staff in order to optimize the visitor's experience on the	Persistent

	website.	
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Preference cookies

Preference cookies enable a website to remember information that changes the way the website behaves or looks like your preferred language or the region that you are in.

Name	Purpose	Expiry
lang	Remembers the user's selected language version of a website	Session

Analytics cookies

Analytic' and Statistic' cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

Name	Purpose	Expiry
_ga	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 years
ga#	Used by Google Analytics to collect data on the number of times a user has visited the website as well as dates for the first and most recent visit.	2 years
ajs_anonymous_id	This cookie is used to count how many times a website has been visited by different visitors - this is done by assigning the visitor an ID, so the visitor does not get registered twice	Persistent

AnalyticsSyncHistory	Used in connection with data-synchronization with third-party analysis service.	30 days
collect	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	Session

Marketing cookies

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

Name	Purpose	Expiry
#-visitorId	Unclassified	Persistent
_uetsid	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	Persistent
_uetsid_exp	Contains the expiry-date for the cookie with corresponding name.	Persistent
_uetvid	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	Persistent
_uetvid_exp	Contains the expiry-date for the cookie with corresponding name.	Persistent
attribution_user_id	Used in context with the website's pop-up questionnaires and messaging. The data is used for statistical or	1 year

	marketing purposes.	
bcookie	Used by the social networking service, LinkedIn , for tracking the use of embedded services.	2 years
bscookie	Used by the social networking service, LinkedIn , for tracking the use of embedded services.	2 years
experiments-fingerprint	Unclassified	Session
experiments-raw	Unclassified	Session
lang	Set by LinkedIn when a web page contains an embedded "Follow us" panel.	Session
lidc	Used by the social networking service, LinkedIn , for tracking the use of embedded services.	1 day
MUID	Used widely by Microsoft as a unique user ID. The cookie enables user tracking by synchronising the ID across many Microsoft domains.	1 year
pagead/landing	Tracks the conversion rate between the e user and the advertisement banners on the website - This serves to optimise the relevance of the advertisements on the website.	Session
tf_random_id	Unclassified	Persistent
tr	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	Session

UserMatchHistory	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor 's preferences.	30 days
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Unclassified cookies

Name	Purpose	Expiry
##.ack	Unclassified	Persistent
##.InProgress	Unclassified	Persistent
##.queue	Unclassified	Persistent
##.reclaimEnd	Unclassified	Persistent
##.reclaimStart	Unclassified	Persistent